



# REEA 2015

## Annual Conference

June 18 – 22, 2015  
Storrs, CT – University of Connecticut

### Conference Exhibitor/Sponsor Application

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_

#### Available Sponsorships

- Gold Level Conference Sponsor \$5,000
  - Silver Level Conference Sponsor \$2,500
  - Bronze Level Conference Sponsor \$1,000
  - Saturday Morning First Timer Session \$ 500
  - ~~Friday Night Welcome Reception \$1,000~~
  - ~~Conference Bag Sponsorship \$ 750~~
  - REEAWalkers or Provide T-Shirts for Walkers \$ 750 value
  - IDW Break Sponsorships (4) (2 available) \$ 250 ea.
  - Conference Break Sponsorships (7) \$ 500 ea.
  - IDW Lunch Sponsorship (2) \$ 750 ea.
  - ~~Saturday Lunch Sponsorship \$ 750~~
  - ~~Saturday BBQ Dinner Sponsorship \$1,000~~
  - Sunday Closing Dinner Sponsorship
  - ~~Full Sponsorship \$1,250~~
  - Conference Program Book \$2,000
  - Flash Drives for Conference Attendees \$1,000
- Interested in a Partial Sponsorship of any of the above items?  
Check with the REEA office and see what is Available!  
520-609-2380

#### Exhibitor Booths

- Double Booth Space \$1,500**
  - Strategic Location for Maximum Exposure
  - Double Booth Space with Table and Chairs
  - Recognition Signage Displayed
  - (2) Complementary Full Conference Registration
- Single Booth Space \$750**
  - Strategic Location for Maximum Exposure
  - Single Booth Space with Table and Chairs
  - Recognition Signage displayed
  - (1) Complimentary Full Conference Registration  
*(2 Additional Full Conference Registrations can be purchased at a special rate of \$150/per person, any additional can be purchased at full registration rate)*
- FREE Registration Attendee: \_\_\_\_\_
- \$150 Registration Attendee: \_\_\_\_\_
- \$150 Registration Attendee: \_\_\_\_\_
- Unmanned Table Top Display—Full Table \$250**
- Unmanned Table Top Display – ½ Table \$125**  
*(For Display of material only - No chairs for Vendors to accompany table)*

#### Cancellation Policy

1. It is agreed that all booth cancellation requests made 90 days (March 20, 2015) or more prior to the opening date of the conference, will be refunded 50% of total amount paid to exhibitor/sponsor upon written notice of cancellation via email to Kris@REEA.org. 2. All booth cancellations made less than 90 days prior to the opening date of the conference will be responsible for paying the entire booth costs and REEA reserved the right to re-sell space/sponsorship.

- - - Fax (520) 296-6006 or Email Your Application to Kris@REEA.org - - -

Payment Type:  MC  Visa  Check Name on Card: \_\_\_\_\_ (please print)

Credit Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

#### REAL ESTATE EDUCATORS ASSOCIATION

7739 E. Broadway, #337 • Tucson, AZ 85710 • 520-609-2380 • Fax (520) 296-6006



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### Conference Sponsorship Opportunities

The REEA Annual Conference is the association's yearly gathering of REEA members. They attend to refresh their skills and knowledge, network with colleagues and learn about the newest techniques for teaching and writing courses for the nation's real estate educators. There are two effective ways to bring your company's name, products and services to the attention of the REEA Conference attendees; as a Conference Exhibitor or as a Conference Sponsor.

Gain the greatest amount of exposure possible for your company by taking advantage of numerous sponsorship opportunities. Conference Sponsors enjoy the benefit of added exposure and special recognition throughout the entire conference.

- |  |                   |
|--|-------------------|
| <input type="checkbox"/> <b>GOLD LEVEL CONFERENCE SPONSOR</b>  | <b>\$5,000.00</b> |
| <ul style="list-style-type: none"><li>• (3) Complementary Full Conference Registrations</li><li>• (1) Complementary Double Booth Exhibitor Space</li><li>• High-Profile Exposure To Attendees During Conference</li><li>• Company Recognition At The Opening Session</li><li>• Preferred Logo Presence On Conference Website And full page ad in the Conference Program Book</li><li>• Primary Recognition Signage Displayed During Conference</li></ul> |                   |
| <input type="checkbox"/> <b>SILVER LEVEL CONFERENCE SPONSOR</b>  | <b>\$2,500.00</b> |
| <ul style="list-style-type: none"><li>• (2) Complementary Full Conference Registration</li><li>• (1) Complementary Single Booth Exhibitor Space</li><li>• Company Recognition At The Opening Session</li><li>• Preferred Logo Presence On The Conference Website And ½ page ad in the Conference Program Book</li><li>• Primary Recognition Signage Displayed During Conference</li></ul>  |                   |
| <input type="checkbox"/> <b>BRONZE LEVEL CONFERENCE SPONSOR</b>  | <b>\$1,000.00</b> |
| <ul style="list-style-type: none"><li>• Company Recognition At The Opening Session</li><li>• Logo Presence On The Conference Website And ¼ page ad in the Conference Program Book</li><li>• Recognition Signage Displayed During Conference</li></ul>  |                   |



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### Additional Sponsorship Opportunities

<b>Saturday Morning First Timer Session</b>	<input type="checkbox"/>	\$ 500.00
<del>Friday Night Welcome Reception</del>	<del><input type="checkbox"/></del>	<del>\$ 1,000.00</del>
<del>Conference Bag Sponsorship</del>	<del><input type="checkbox"/></del>	<del>\$ 750.00</del>
<b>REEA Walkers or Provide T-Shirts for Walkers</b>	<input type="checkbox"/>	\$ 750.00
<b>IDW Break Sponsorship (4) (2 available)</b>	<input type="checkbox"/>	\$ 250.00 each
<b>Conference Break Sponsorship (7 available)</b>	<input type="checkbox"/>	\$ 500.00 each
<b>IDW Lunch Sponsorship (2 available)</b>	<input type="checkbox"/>	\$ 750.00 each
<del>Saturday Lunch Sponsorship</del>	<del><input type="checkbox"/></del>	<del>\$ 750.00</del>
<del>Saturday BBQ Dinner</del>	<del><input type="checkbox"/></del>	<del>\$ 1,000.00</del>
<del>Sunday Dinner Sponsorship</del>	<del><input type="checkbox"/></del>	<del>\$ 1,250.00</del>
<b>Conference Program Book</b>	<input type="checkbox"/>	\$ 2,000.00
<b>Flash Drives for Conference Attendees</b>	<input type="checkbox"/>	\$ 1,000.00

### Conference Exhibitor Rates

<b>Double Booth Space</b>	<input type="checkbox"/>	\$ 1,500.00
<ul style="list-style-type: none"> <li>• Strategic Location for Maximum Exposure</li> <li>• Double Booth Space with Table and Chairs</li> <li>• Recognition Signage Displayed</li> <li>• (2) Complementary Full Conference Registration (2 additional available at \$150 Special Rate)</li> </ul>		
<b>Single Booth Space</b>	<input type="checkbox"/>	\$ 750.00
<ul style="list-style-type: none"> <li>• Strategic Location for Maximum Exposure</li> <li>• Single Booth Space with Table and Chairs</li> <li>• Recognition Signage Displayed</li> <li>• (1) Complementary Full Conference Registration (2 additional available at \$150 Special Rate)</li> </ul>		
<b>Unmanned Table Top Display – Full Table</b>	<input type="checkbox"/>	\$ 250.00
<b>Unmanned Table Top Display – ½ Table</b>	<input type="checkbox"/>	\$ 125.00
<i>(For Display of material only - No chairs for Vendors to accompany table)</i>		

**Questions? Please contact the REEA office: Email [Kris@REEA.org](mailto:Kris@REEA.org) or call 520-609-2380**